

# PRIVACY POLICY

Last updated September 27<sup>th</sup>, 2019

This privacy policy governs your use of all our software applications ("Application(s)") for mobile devices that was created by Positively Made ("We", "Us", "Our", or Service"). Positively Made is committed to safeguarding and preserving the privacy of our users. We consider all the information you share with us private and confidential.

What information does the Application collect and how is it used?

## 1. Automatically Collected Information and General Data Protection Regulation (GDPR)

Our new Privacy Policy (September 27<sup>th</sup>, 2019) reflects the General Data Protection Regulation (GDPR) standards. At Positively Made we do not collect your personal data, however our ads suppliers may use their software development kits (SDK) included in our application to personalise ads for you.

You'll find links to our third-party ad partners' privacy policies below:

- AdMob: [https://support.google.com/admob/answer/6128543?hl=en&ref\\_topic=2745287](https://support.google.com/admob/answer/6128543?hl=en&ref_topic=2745287)
- AppLovin: <https://www.applovin.com/privacy/>
- Chartboost: <https://answers.chartboost.com/en-us/articles/200780269>
- StartApp: <https://www.startapp.com/policy/services-website-privacy/>

At Positively Made we do not collect your personally identifiable information, however while using our Service, our service providers may require you to provide certain personally identifiable information. Our service providers may use their software development kits (SDK) included in our application to request your personally identifiable information to improve your user experience.

You'll find links to our third-party service partners' privacy policies below:

- Google Play Services: <https://policies.google.com/privacy>
- Firebase Analytics: <https://firebase.google.com/policies/analytics>

## 2. Information Disclosure

We will not disclose your personal identifiable information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below: i. In the event that Positively Made sells any or all of our business to the buyer. ii. Where we are legally required by law to disclose your personal information.

### **3. Third Party Links**

On occasion Positively Made includes links to third parties on our software applications. Where we provide a link it does not mean that we endorse or approve that software applications' policy towards user privacy. You should review their privacy policy before sending them any personal data.

### **4. Does the Application collect precise real time location information of the device?**

This Application does not collect precise information about the location of your mobile device.

### **5. Children**

We do not use the Application to knowingly claim data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at [support@positivelymade.com](mailto:support@positivelymade.com).

### **6. Changes**

This Privacy Policy may be updated from time to time for any reason. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy.

### **7. Your Consent**

By using the Application you accept our Privacy Policy. If you agree with our new Privacy Policy, there is nothing you need to do. Please continue to enjoy our products and services.

### **8. Contact Us**

If you have any questions regarding privacy while using the Application, or want to know your opt-out rights, or have questions about our practices, simply contact us via email at [support@positivelymade.com](mailto:support@positivelymade.com).

**Homeless?** created by **Positively Made**